

Agenda

Monday, Nov. 14

MOSKAU

09:30 – 10:00 Registration & Breakfast Reception

10:00 – 13:30 **Morning Sessions**
incl. 30 mins Coffee Break & Networking

13:30 – 14:30 Lunch Break & Networking

14:30 – 18:00 **Afternoon Sessions**
incl. 30 mins Coffee Break & Networking

Morning Sessions 10:00 – 13:30:

1. Establishing an EA Program in the Organization [GE]

MARS (1st Fl.) *Dr. Wolfgang Mai, VP Business Architektur IT*
Brief Chefarchitekt
Deutsche Post

Dr. Bostjan Praprotnik, Director Consulting
alfabet

2. TOGAF 9 + planningIT [EN]

VENERA (1st Fl.) *Uwe Weber, Managing Partner*
Detecon

Jan Foitzik, Director Partner Management
alfabet

3. Planning and Alignment Processes with Master Planning [GE]

METEOR (1st Fl.) *Dr. Stefan Zerbe, CEO*

ITM Beratungsgesellschaft

Tino Weichert, Managing Consultant

alfabet

4. Delineating Application Portfolio Management Processes [EN]

VEGA (Gr. Fl.) *Dr. Urs Matter, Vice Director Business & Application Architecture*

UBS

David Ferré, Senior Product Manager

Alexander Brandmeier, Managing Consultant

alfabet

5. Latest Product News – planningIT Deep Dive [GE]

GEO (Gr. Fl.) *Dr. Ulrich Kalex, VP Product Line Management*

Dr. Dominik Kuroпка, Technical Product Manager

alfabet

Afternoon Sessions 14:00 – 18:00:

1. TOGAF 9 + planningIT [GE]

VENERA (1st Fl.) *Uwe Weber, Managing Partner*

Aneta Nowobilska, Consultant

Detecon

Jan Foitzik, Director Partner Management

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2. Planning and Alignment Processes with Master Planning [EN]

METEOR (1st Fl.) *Dr. Stefan Zerbe, CEO*

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3. Delineating Application Portfolio Management Processes [GE]

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Architecture*

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4. Latest Product News – planningIT Deep Dive [EN]

GEO (Gr. Fl.) *Dr. Ulrich Kalex, VP Product Line Management*

Dr. Dominik Kuropka, Technical Product Manager

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solar*

18:30 – 23:00 Get Together

Tuesday, Nov. 15

08:30 – 09:30 Registration &
Breakfast Reception

ROOM: KOSMOS (First Floor)

09:30 – 09:50 **Welcome Address**

Erik Masing, CEO & Co-Founder
alfabet

09:50 – 10:30 **Managing IT Strategies in a Changing World**

Peter Schneider, CTO
Daimler AG

10:30 – 11:10 **Reduce to the Max – Downsizing to the
Extreme**

Dirk Ostermann, CIO
Markus Wald, Leader IT Strategy
RAG

11:10 – 11:40 Coffee Break & Networking

11:40 – 12:20 **Transformation Challenges in the Financial
Services Industry**

Hannes Roskopf, Executive Director, Group CTO
UBS

12:20 – 14:00 Lunch Break & Networking

Track 1: ROOM: KOSMOS (First Floor)

**14:00 – 14:30 Business IT Alignment through
Architecture Planning**

*Daniel Matthies, Head of IT Architecture &
Integration Technology*

Volkswagen Financial Services

*Erik Köhler, Manager Business Process
Management*

Itaricon

Business Relationship Management

14:30 – 14:40 Break

**14:40 – 15:10 How to Integrate Multiple Landscapes
into One**

Claus Thiede, Executive Chief Architect

Continental

Enterprise Architecture Management

15:10 – 15:40 Coffee Break & Networking

**15:40 – 16:10 IT Strategy Deduction in a Heterogeneous
Business Environment**

Uwe Dmoch, CIO

Alba

IT Planning

16:10 – 16:20 Break

Track 2: ROOM: GEO (Ground Floor)

14:00 – 14:30 **Managing the Best – All Do Some**

Riekie Erasmus, Senior IT/Telecommunications Specialist
Telkom South Africa

IT Finance Management

14:30 – 14:40 Break

14:40 – 15:10 **Adaptive Architecture for Transformation and Innovation**

Peter Tan, Lead Enterprise Architect ISD
MOH Holdings

Business Relationship Management

15:10 – 15:40 Coffee Break & Networking

15:40 – 16:10 **Details and the Big Picture of ICT Security Management**

Marcus Friedrich, ICT Security Manager
Deutsche Bahn

Elif Morgenroth, Business Consultant
Logica

IT Risk Management

16:10 – 16:20 Break

Track 3: ROOM: VENERA (First Floor)

14:00 – 14:30 –

14:30 – 14:40 Break

14:40 – 15:10 **Reactive to Proactive: A Journey from Inventory Management to IT Planning**
Live-Webcast

David Mangold, Director Architecture

The Hartford Financial Services Group

IT Planning

15:10 – 15:40 Coffee Break & Networking

15:40 – 16:10 **Connecting the Dots and Maturing EA**

Live-Webcast

*Raj Madan, Application Architect -
Managing Director*

Bank of New York Mellon

Enterprise Architecture Management

16:10 – 16:20 Break

ROOM: KOSMOS (First Floor)

16:20 – 17:00 **Riding the Blue Train – A Leadership Plan for Explosive Growth**

Dr. Bart Sayle, The Breakthrough Group

17:00 – 17:15 **Wrap Up**

Erik Masing, alfabet

17:15 – 18:00 Reception

From 18:00 Awards Dinner

Taxi Berlin

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Location

MOSKAU

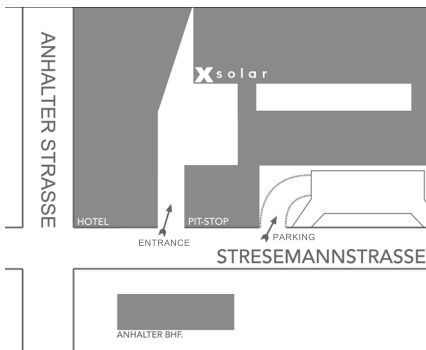
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