

## Agenda

### Monday, Nov. 14

#### MOSKAU

**09:30 – 10:00** Registration & Breakfast Reception

**10:00 – 13:30** **Morning Sessions**  
incl. 30 mins Coffee Break & Networking

**13:30 – 14:30** Lunch Break & Networking

**14:30 – 18:00** **Afternoon Sessions**  
incl. 30 mins Coffee Break & Networking

#### Morning Sessions 10:00 – 13:30:

1. Establishing an EA Program in the Organization [GE]

MARS (1st Fl.) *Dr. Wolfgang Mai, VP Business Architektur IT*  
*Brief Chefarchitekt*  
Deutsche Post

*Dr. Bostjan Praprotnik, Director Consulting*  
alfabet

2. TOGAF 9 + planningIT [EN]

VENERA (1st Fl.) *Uwe Weber, Managing Partner*  
Detecon

*Jan Foitzik, Director Partner Management*  
alfabet

---

### 3. Planning and Alignment Processes with Master Planning [GE]

METEOR (1st Fl.) *Dr. Stefan Zerbe, CEO*

ITM Beratungsgesellschaft

*Tino Weichert, Managing Consultant*

alfabet

### 4. Delineating Application Portfolio Management Processes [EN]

VEGA (Gr. Fl.) *Dr. Urs Matter, Vice Director Business & Application Architecture*

UBS

*David Ferré, Senior Product Manager*

*Alexander Brandmeier, Managing Consultant*

alfabet

### 5. Latest Product News – planningIT Deep Dive [GE]

GEO (Gr. Fl.) *Dr. Ulrich Kalex, VP Product Line Management*

*Dr. Dominik Kuropka, Technical Product Manager*

alfabet

### **Afternoon Sessions 14:00 – 18:00:**

#### 1. TOGAF 9 + planningIT [GE]

VENERA (1st Fl.) *Uwe Weber, Managing Partner*

*Aneta Nowobilska, Consultant*

Detecon

*Jan Foitzik, Director Partner Management*

alfabet

---

## 2. Planning and Alignment Processes with Master Planning [EN]

METEOR (1st Fl.) *Dr. Stefan Zerbe, CEO*

ITM Beratungsgesellschaft

*Tino Weichert, Managing Consultant*

alfabet

## 3. Delineating Application Portfolio Management Processes [GE]

VEGA (Gr. Fl.) *Dr. Urs Matter, Vice Director Business & Application  
Architecture*

UBS

*Alexander Brandmeier, Managing Consultant*

alfabet

## 4. Latest Product News – planningIT Deep Dive [EN]

GEO (Gr. Fl.) *Dr. Ulrich Kalex, VP Product Line Management*

*Dr. Dominik Kuropka, Technical Product Manager*

alfabet

solar\*

18:30 – 23:00 Get Together

## Taxi Berlin

T: +49 (0) 30 / 20 20 20

## Location

MOSKAU

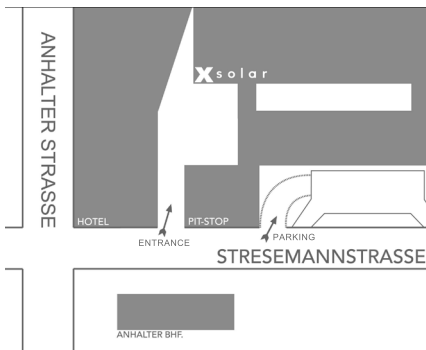
Karl-Marx-Allee 34

D-10178 Berlin

solar\*

Stresemannstr. 76

D-10963 Berlin



## Organization

Lena von Senden

T: +49 (0) 172 / 398 29 10

lena.vonsenden@alfabet.com